



.....

FAX

Department of Health  
and Human Services  
Public Health Division

*Tobacco Prevention Program  
1947 Center Street, Second Floor  
Berkeley, CA 94704  
Tel: 510-981-5309/ Fax: 510-981-5335*

**To:** UC Regent Gerald L. Parsky      **Date:** November 1, 2006

---

**From:** Marcia Brown-Machen, MPH

---

**Fax:** (310) 551-2843      **Pages:** Page 1 of 2

---

**CC:**

.....

Dear Regent Parsky,

I want to express appreciation for your comments during the September 20<sup>th</sup> Regent meeting asking for more information regarding a UC policy to not accept tobacco industry funding and calling for assurances of disclosure, transparency, and accountability within the spirit of academic freedom.

Would you be willing to present a recommendation that the Regents adopt such a policy? Lt Gov. Cruz Bustamonte, who is very busy with his election campaign, has withdrawn his sponsorship of this policy although he still supports the policy itself.

I had the opportunity to attend and observe the Academic Assembly meeting on October 11<sup>th</sup> while they discussed this issue, as per Regent recommendation. The Assembly's action over the past year and a half is widely read as "stepping out of the way" for the Regents to act by:

- 1) Asking for direction from the Regents in their May 11, 2005 resolution.
- 2) Adopting three statements during their October 11, 2006 meeting, concluding that:
  - a) Regental intervention to decline funding solely based on the source "on the basis of assumptions about the moral or political standing of the donor is unwarranted."
  - b) Academic freedom is a central value; and
  - c) The tobacco industry had suppressed academic freedom.

The last two statements were passed by the Academic Assembly with a very clear consensus, as indicated on the attached report from Professor Oakley. This will be reported orally during the November 15 and 16 Regent's meeting.

I believe the faculty is sending a strong message to the Regents to take action to protect academic freedom by refusing to work with an industry that has repeatedly subverted academic freedom. I'm attaching a draft policy for your consideration, which is grounded in the University's policy on academic freedom (APM-010).

Professor Stanton Glantz at UCSF (415-476-3893) is a highly respected authority on this, and a multitude of other tobacco industry issues and would be able to provide some history and perspective on this issue including the compromises reached between faculty and administration. The American Cancer Society sent the Regents a great letter outlining the rationale for the regents to act to reject tobacco industry funding, which I can forward to you if you wish.

Again thank you for your time and interest in this issue,

Sincerely yours,

Marcia Brown-Machen, MPH  
Campaign to Defend Academic Integrity  
Tobacco Prevention Program Director  
Health and Human Services Department  
City of Berkeley  
1947 Center Street, Second Floor  
Berkeley, CA 94704  
tel: (510) 981-5309  
fax: (510) 981-5335  
[mbrown-machen@ci.berkeley.ca.us](mailto:mbrown-machen@ci.berkeley.ca.us)